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100 YEARS STRONG
 Since 1911



NEW!



BULLY DOG
 #1 IN PERFORMANCE



**NEW CHEVY
 SILVERADO 2500
 DURAMAX**

Triple Dog GT Diesel

An all-in-one downloader, monitor, and tuning device

The new Duramax application is available on the Triple Dog GT line of product manufactured and released after 1/17/2011. By once again conquering the newest and most technically advanced and difficult to tune vehicles before anyone else, Bully Dog is able to provide the most horsepower and torque gains available on the market for the 2011 Duramax. Of important note to the consumer is the fact that the GT does not bypass the DPF filter. The result is an extremely reliable product that produces legal power for the consumer. "We were first to market with the new Dodge and Ford diesel tunes and these applications have received rave reviews from customers who are very impressed with the power increases as well as the added fuel efficiency. The 2011 Duramax application provides significant horsepower and torque and I am amazed with how our team has done what nobody else has been able to do to date" states Daryl Klassen, COO of Bully Dog Technologies.



40420**

See back for all applications

January 2011 (NewChevy11)



Iowa	<p>Des Moines 1436 E. Ovid (515) 265-1491 Fax (515) 265-4120 Parts Fax (800) 314-4329 (800) 888-0248</p>	<p>Cedar Rapids 200 50th Ave. S.W. (319) 365-4453 Fax (319) 365-6327 (800) 332-5435 Fax (877) 706-6085</p>	<p>Clear Lake 840 Hwy. 18 W. (641) 357-7101 Fax (641) 357-8190 (800) 397-5630 Fax (800) 548-9674</p>	Missouri	<p>Kansas City 1819 Troost Ave. (816) 471-1552 Fax (816) 471-0813 (800) 821-7402</p>
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BULLY DOG
#1 IN PERFORMANCE



Add More **POWER!**

MAX ENERGY Programmers

Triple Dog GT Gas

An all-in-one downloader, monitor, and tuning device



Tuning Features:
Economy Tune:
(85 octane) 15-20 horsepower
Performance Tune:
(91 octane) 25-30 horsepower
Read and erase DTCs

40410**

- Safety defueling
- Many download features

- 99-11 Silverado/Sierra 1500 V8 4.8L, 5.3L
- 01-11 Silverado/Sierra 2500 V8 8.1L
- 99-11 Silverado/Sierra V8 Classic 6.0L
- 99-11 Silverado/Sierra V8 Vortec 6.0L
- 03-11 Ram 1500/2500/3500 V8 Hemi 5.7L
- 04-11 F-150 V8 5.4L
- 04-08 F-150 V8 4.6L/04-10 5.4L
- 04-08 F-250 V8 4.6L
- 04-10 F-250 V8 5.4L / 04-08 F-250 V10 6.8L

GAS
Gauge Tuner



Triple Dog GT Diesel

An all-in-one downloader, monitor, and tuning device



- 2011 GM 2500
- 01-10 GM 6.6L LB7, LLY, LBZ, LMM
- 03-11 Dodge 5.9L and 6.7L
- 03-10 Ford 6.0L and 6.4L
- 99-03 Ford 7.3L
- 2011 Ford 6.0L and 7.3L

40420**

- Added horsepower and torque
- Improved fuel economy
- Safety defueling
- On-the-fly power level adjustment
- Four different power levels to choose from
- Easy installation (20-40 minutes)
- Free internet updates and upgrades
- Full color display w/ multiple color themes
- Initiate DPF burnoff on 2009 GM & Dodge diesel
- Adjust tire size for OEM speedometer on select vehicles

DIESEL
Gauge Tuner



**Internet updatable

HD Programmers

The Bully Big Rig Power Pup programmers have been designed with one primary **goal in mind - to add bottom line profits through lower fuel consumption costs in big rig trucks.** Experienced in tuning light trucks, Bully Dog saw an opportunity in the big rig market. The company has assisted light truck owners' with added fuel efficiency for years, to the point where return on investments is often seen in a matter of months! Also, it has provided additional power for towing and even racing to the light truck market for the last eight years. Therefore, Bully Dog's years of experience have been **combined with its engineering knowledge to make big rigs more fuel efficient.** It has invested significant resources in research, engineering, and testing to ensure that this product works. The results, documented through rigorous testing, speak for themselves - **up to 6-12% improvement in fuel economy!**

- 6-12% Average Fuel Economy Gains
- High Return on Investment
- Safe & Simple Engine Upgrades
- More Horsepower
- More Torque
- Easy Installation
- SAE Tested in Reliable Results
- Internet Upgradable

Cat Specific Features

- Speed Limiter
- Idle Time
- Cruise High / Cruise Low



03-10	Cummins™ ISM, ISX	46510
03-10	Cummins™ ISL	46510*
99-07	Caterpillar™ 2406E, C10, C11, C12, C13, C15, C16	46520
94-98	Caterpillar™ 3406E, C10, C12	46520
08-09	Caterpillar™ (w/DPF) C11, C13, C15	46520*
98-07	Detroit 60 Series® DDEC IV, DDEC V®	46530
08-09	Detroit 60 Series® / DD15 DDEVCI® (wDPF)	46530*

*Coming Soon