



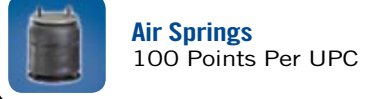
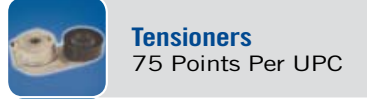
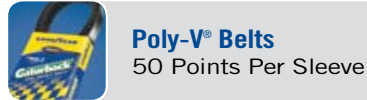
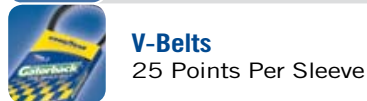
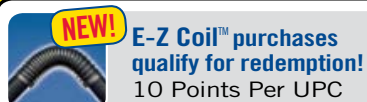
AFTERMARKET - AUTOMOTIVE | GATORBACK® CLUB

Now there's even more to the Gatorback® Club!

The Gatorback® Club from Goodyear Engineered Products is giving installers more ways to earn extra points and get additional rewards!



MORE QUALIFYING PRODUCTS!



MORE REWARDS!

Now you can redeem points for gift cards at even more retailers!

NEW RETAILERS



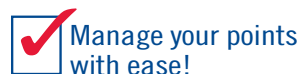
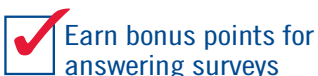
CURRENT RETAILERS



All gift cards are available at each point plateau redemption level.

MORE FEATURES!

Visit the new, enhanced web site! You'll learn more, earn more, and return more often!



New Address! goodyearrep.com/gatorbackclub

REDEMPTION INFORMATION

Date: _____

First Name: _____ Last Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____ Is This (check one): Home: _____ Business: _____

Phone Number: _____ Email Address: _____

Type of Shop (National Chain, Independent Garage, Lube & Tune (quick lube), Import Specialist (foreign), Tire Store, Auto Dealer, Body Shop Other): _____

Each sleeve spine, UPC or boxtop must be submitted along with the **original receipts** validating the qualifying product purchased within the promotional period. Gatorback® Club members will receive the qualifying points along with the rebate submitted during the promotion. AN account will be created for non-Gatorback® Club members to receive future promotional opportunities.

EARN POINTS FOR PRIZES THROUGH OUR GOODYEAR GATORBACK® CLUB INSTALLER REWARDS PROGRAM

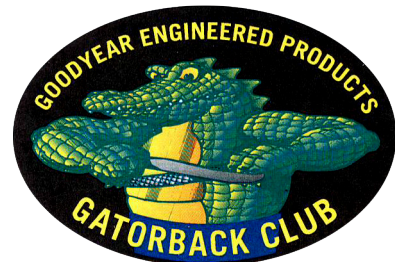
ALREADY A GATORBACK CLUB MEMBER?

Gatorback ID #: _____

You will receive qualifying Gatorback® Club points along with this promotion.

NOT A MEMBER?

You'll automatically be signed up to receive future promotions and prizes.



Mail this form and proofs of purchase to:

Gatorback® Club
Attn: Marketing Promotions
P.O. Box 40
Hartville, OH 44632-9907

January 16, 2012 (6GY-GatorbackClub)



Iowa

DES MOINES
1436 E. Ovid Ave.
OFFICE 515.265.1491
FAX 515.265.4120
PARTS FAX 800.314.4329
PARTS 800.888.0248

**TRUCK PARTS
SUPER STORE™**

CEDAR RAPIDS
200 50th Ave. S.W.
MAIN 319.365.4453
FAX 319.365.6327
PARTS FAX 877.706.6085
PARTS 800.332.5435

DAVENPORT
8502 Northwest Blvd.
MAIN 563.322.2671
FAX 563.322.5940
PARTS fax 800.553.1886

CLEAR LAKE
840 Hwy. 18 W.
MAIN 641.357.7101
FAX 641.357.8190
PARTS FAX 800.548.9674
PARTS 800.397.5630

SIoux CITY
1819 E. 4th St.
MAIN 712.252.7969
FAX 712.252.6149
PARTS FAX 800.943.3534

Missouri

KANSAS CITY
5801 E. Front St.
MAIN 816.471.1552
FAX 816.471.0813
PARTS 800.821.7402

GRANDVIEW
14817 So. 71 Hwy.
MAIN 816.318.9111
FAX 816.318.9114
PARTS 866.318.9111